

2001 York St., Ste. #E2 Denver, Co 80205 (720)420.1335 <u>BoysDay2014@gmail.com</u>



Founded by Morrise Luckey, President of JCJ National Security Firm Inc., **Boys Day** is a summer mentorship program offered to inner-city African American boys ages 7-11 from June thru August. The program provides our boys an outlet from the fast paced, technologically advanced communities we live in by offering a gateway into experiential learning fueled with fun, character building and leadership training.

During this annual summer program, the boys are partnered with caring African American Male Mentors from the Denver metro area. The mentors and boys work together with a focus on three primary areas of learning-wildlife education, literacy, and nutritional and physical education.

There are four fundamental goals for the **Boys Day Mentoring Program**:

- Help boys create and develop a healthy needed to be productive members of the community
- Provide boys with the opportunity to experience the great outdoors and collect positive memorable experiences in a safe environment
- Improve academic performance in the area of literacy
- Encourage healthier lifestyles for our boys through exercise and nutritional education

During our inaugural year, we successfully partnered with Colorado Parks and Wildlife as well as Denver Parks and Recreation. These partnerships have afforded us the opportunity to introduce our camp boys to wildlife and outdoor experiences right in our own backyard. Through our *Wildlife Education* module, we will continue to introduce the camp boys to all Colorado Wildlife has to offer. Active participation in the following fishing, nature hikes, tree and plant identification, insect viewing, bird and wildlife watching, reptile demonstrations and other activities the boys will gain exposure and knowledge they will carry and pass on to generations to come.

Our *Read- A-Book/Get-A-Book* module allows each boy to maintain a keen focus on literacy during their summer break. Studies have shown that minority males in grades 4-7 often experience a drop in reading level during the summer months. *Boys Day* mentors answer the call by reading a book of choice to their assigned group of camp boys; thus, modeling the importance of literacy. To reinforce what we model, all camp boys leave with a book of choice specific to their reading level and age group at the end of the camp day.

In support of the educational program- Hungry Children Cannot Learn, our *Nutritional and Physical Education* module offers campers the tools and resources needed to make choices that will develop into life-long healthy eating habits. During each camp day, our camp boys are provided with a nutritious breakfast and lunch (at no charge) as well as one healthy snack as part of our commitment to nutritional education. This module helps ensure that participating boys gain a full understanding of the relationship between proper eating and exercise with good health.

For more information regarding the program and how you can get involved, please feel free to contact us at 720.420.1335 or email us at boysday2014@gmail.com



Our Mentors:

Mentoring is a professional activity, a trusted relationship, a meaningful commitment and at Boys Day we take the responsibility very seriously. The mentors chosen to participate in the Boy Day program model truth, integrity and respect and have a passion for ushering our boys through this very impressionable time in their lives.

Each mentor is an applicant that has been interviewed and selected by a Boys Day board member. The mentors (all minority males) must be 25 years of age or older, pass a Colorado Bureau of Investigation background check and must supply three personal and professional references for final review and acceptance.

Upon approval into the mentoring program, all of our mentors attend a 2- Day mentoring training where they are CPR certified and introduced to the Boys Day mentoring model. Once training has been completed, each mentor signs a Memorandum of Understanding to ensure our expectations are clearly outlined and accepted.

Board of Directors:

Boys Day has a very dedicated and involved Board of Directors. This group of community and business leaders is responsible for program development, financial oversight, goal setting and fundraising. Each member is an active participant in each camp day for the boys.

Chairman- Morrise Luckey- Morrise; is the founder of Boys Day. He is a former police officer and currently the owner of JCJ National Security Firm, Inc. He volunteers as a mentor and serves on the Program Development/Steering Committee.

Co Chairman- Leroy Grumbach- Leroy; is the Director of Operations for Airport Concessions Inc. He volunteers as a Boys Day mentor and serves as a group leader.

Secretary- Annette Hunter; President of Brownstone Business Strategies for 15 years. She volunteers as the Boys Day Program Coordinator and serves as the chair of the Fundraising Committee.

Treasurer- Darryl Brown- Darryl; is the owner of Rocky Mountain Tax & Business Service, LLC. And has been a practicing tax attorney for over 10 years. He volunteers as a group leader and mentor at each Boys Day Camp Day.

Educational Committee Chairman-Antwan Jefferson; Assistant professor at the University of Colorado Denver.



BOYS DAY MENTORING PROGRAM

JOIN THE MOVEMENT!



Community Support:



We have been fortunate to receive the support of key partners in the community who understand and embrace the vision of the Boys Day Mentoring Program. They have been the anchors to sustaining program and ensuring the success of the program.

WE NEED YOU! There are three ways you can help.

MENTOR: We are always in need of powerful and compassionate individuals in our mentoring community. Your time as a mentor will bring about life changing experiences for both yourself and the young men you give your time to.

VOLUNTEER: Our volunteers help keep this ship sailing. If you have specialized skills that you think may help us and are passionate about the opportunity to contribute to the success of our camp boys, we welcome you

DONATE OR SPONSOR: The three month program is curtly funded by donations of the community members, its board of directors and nominal onetime \$25.00 dollars fee/per Boy. Should you choose to contribute financially, below is how your donations will be allocated for the 2015 camp year thank you.

ltem	Cost Per Month	Annual Cost
Breakfast, Lunch and Snacks	\$800.00	\$2400.00
Crafts		\$800.00
Hats		\$300.00
Camp Shirts		\$400.00
Open space park pass & fees		\$300.00
Camping Hoodies		\$600.00
Camping Tents		\$1500.00
Sleeping Bags		\$900.00
Camping Equipment		\$1200.00
Boys Day Banner		\$120.00

This is allocated for 45 boys; \$17.80 per Boy for breakfast, lunch, and snack. Crafts; \$4.45 per Boy Boys Day shirts \$9.00 per Boy Boys Day Hoods \$13.00 per Boy Sleeping Bags \$20.00 per Boy Camping Equipment \$1,200.00.

Total: \$8,520.00

For more information regarding the Boys Day program, please feel free to contact us at 720.420.1335 or email us at boysday2014@gmail.com.